

5 June 2009

The Spa & Wellness Association Singapore (SWAS) recently held its 5th Annual General Meeting and Annual Dinner on 11th May at MEGU @ the Singapore Flyer.

Following the Annual General Meeting, members were treated to a sumptuous dinner and a lecture series by two of the world's renowned luminary in the spa industry and a short presentation by Singapore's Casetrust and Ernst & Young Associates Pte Ltd. The presentations covered included :

“Benchmark Green Spa”

by Mr. Mark Wuttke, (Heads of Wuttke Group, LLC)

“Casetrust Accreditation For the Spa & Wellness Businesses”

By Shennon Khong, Casetrust Singapore*

“Expand your Spa Market”

by Mr. Bernard Burt, (Author of Spectacular Spas)*

“Market Potential of the Wellness Industry”

by Ms. Miranda Lee (Ernst & Young Associates Pte Ltd)

(* please visit the website <http://www.spaandwellness.org> to download these presentations)

It was a night of knowledge sharing, meeting old friends and making new ones in a relaxed atmosphere coupled with fine wine and food.

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