

Media Release
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HEPBURN BATHHOUSE & SPA TO OPEN SEPTEMBER 15, 2008

The **Hepburn Bathhouse & Spa** is set to be the centrepiece of Australia's premier spa destination Daylesford/Hepburn Springs, when it re-opens its doors after a 13 million dollar makeover, heralding a new era in the timeless art of bathing.

Recognised as one of regional Victoria's most popular attractions, the original Edwardian Bathhouse (circa 1895) now boasts a stunning contemporary architectural design with over 30 wet and dry treatment rooms, making it one of the largest and most spectacular spas in the country.

The stunning new building sympathetically brings the original Bathhouse into the twenty-first century, while retaining aspects of its' heritage charm. A prominent feature of the sleek new Bathhouse & Spa is the abundance of natural light with plenty of glass windows taking full advantage of the lush green natural surrounds of the Hepburn Mineral Springs Reserve.

The new **Hepburn Bathhouse & Spa** will entice with such indulgent offerings as large mineral springs pools and private mineral baths, thermal rooms, Vichy rooms, relaxation rooms, and a monsoon shower - a completely new spa experience, all incorporated within the building's designated Bathhouse and Spa wings.

The Bathhouse & Sanctuary

Throughout history, baths have been popular gathering places for social activity and healthy play and exercise, and the Bathhouse and Sanctuary facilities will provide ample and varied opportunity for luxuriating in the communal shared rituals of traditional bathing in the regions' mineral waters.

The curative effects of mineral water, salt water and steam combine in the exclusive Sanctuary wing, which also includes an Aroma Steam room, Flotation Pool, Relaxation Pool, Spa Couches submerged beneath therapeutic mineral water, and extensive outdoor Relaxation Decks.

Entry to the Bathhouse or Sanctuary is for two hours, providing a range of relaxing and restorative activities to ensure a fabulous bathing experience.

The Day Spa

Those who prefer a more private spa experience or want to continue the journey after spending time in the Bathhouse will retreat to the Spa area, where they can chose from an array of treatments including private mineral baths, therapeutic and relaxing massage, facials, and a selection of indulgent spa rituals. Unique to the Hepburn Springs Spa region, the **private mineral water baths** offer a holistic bathing experience for one or two persons. Spa guests will choose from a range of bath elixirs to further enhance detoxification, purification, and regeneration. After a half hour healing bath, the body is in an ideal condition to indulge in a massage, body treatment, or facial, all of offer within the Spa.

Alternatively, guests may opt for one of the **Hepburn water therapies** which all incorporate the element of water and are formulated to nourish, replenish and soothe the skin.

Some spa water therapies include ***Soul Temple, Cocoon, Steam Surrender and Crystal Rain***, a 45-minute treatment conducted in the Vichy suite which begins with a polish of sea salt crystal and algae petals to exfoliate the skin before the water therapy begins, concluding with soft hydrating emulsion to leave the skin silky soft – pure bliss!

The Spa also offers indulgent Spa Rituals which combine private bathing with the body wraps, water therapies, facials, and hand and foot treatments. Expectant mothers are catered for with the Mothers-to-Be ritual which combines a private bath with a soothing back massage and mini facial to restore radiance.

The new **Hepburn Bathhouse & Spa** will provide enough choices for relaxing and indulging to allow guests to relax for a couple of hours in the Bathhouse or opt to spend an entire day or weekend of pampering incorporating the many rituals and experiences on offer in both the Bathhouse and the Spa.

And in between spa experiences, communal areas such as the **Spa Relaxation Room**, an open and airy space with a prevailing sense of calm, is ideal for enjoying a warming herbal tea and a browse over the latest magazines while contemplating the next spa experience. In warmer months, the outdoor decks overlooking the natural mineral reserve promise to be popular gathering spots.

A team of knowledgeable staff will ensure guests' spa experience is personal and seamless. A "concierge desk" just inside the main entrance provides the perfect welcome and a chance to plan and select the perfect journey at the **Hepburn Bathhouse & Spa**.

Some of the world's best spa products have been sourced for use in the Spa including **LaGai, Sodashi, Thalgo**, along with a special **Hepburn Collection** range which has been specifically designed for **Hepburn Bathhouse & Spa**.

The combined spa and mineral springs experience offered at the **Hepburn Bathhouse & Spa** will be unique in Australia and will be a Mecca for spa enthusiasts both here and abroad. The **Hepburn Bathhouse & Spa** will be open 7 days a week from September 15, 2008. For bookings and enquires phone (03) 5348 4399 or visit www.hepburnbathhouse.com

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