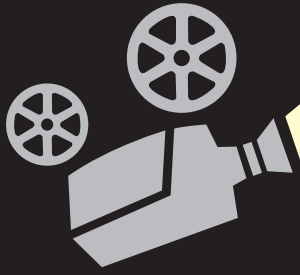
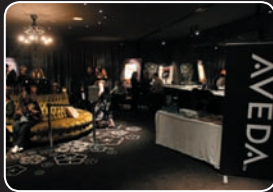


an
**inconvenient
truth**



AVEDA
earth month 2007



This March, Aveda, an environmental leader in the hair and spa industry, supported their annual **Earth Month** campaign with an exclusive movie event. Featuring the popular movie, **An Inconvenient Truth** with Al Gore, Aveda stylists, therapists, business owners and guests were all invited to learn about Earth Month and the environmental issues we are facing today.

Guests sipped champagne and enjoyed a private screening of the film and all supported Earth Month by donating funds and listening to what they could do to make a difference to lessen their impact on the earth.

Aveda is raising funds and awareness for **Global Greengrants** for their 2007 Earth Month Campaign. With a focus on water issues, Global Greengrants provides grants to grass root communities to assist with funding projects that will protect and preserve our environment.



To do your bit for the environment, step into an Aveda store today and purchase the limited edition **Light The Way Candle** for \$29.95 – as 100% of the proceeds will be donated to Global Greengrants.



For further information please call Aveda on 1300 300 054.