



LI'TYA is heading to Hobart in 2007....



At LI'TYA we are always looking for new and innovative ways to support our valued spa partners. To kick start 2007 we are heading to Hobart as major sponsors of the annual Meetings and Events Industry conference run by Meetings and Events Australia (MEA).

The conference will be held over three huge days bringing together over 520 delegates from the Australian and New Zealand Meetings and Events sector to discuss the future of the industry.

LI'TYA will be supporting the conference by supplying welcome gift packs for each of the delegates consisting of four fantastic LI'TYA products chosen specifically for the event. As major sponsors LI'TYA will be acknowledged for our contribution through extensive branding throughout the conference as well as trade show displays and much more.

Apart from a fantastic opportunity to grow the LI'TYA brand it is our major objective to create solid networks between our spa partners and the delegates based on their accommodation, recreation and relaxation needs through positive liaising at our trade section at the event.

The second way in which we plan to support our spa partners is through a 20% OFF treatment voucher that can be redeemed at all supporting LI'TYA spa partners. We will be printing the vouchers that will be given out over the conference to interested delegates and perspective clients.

To find out more about the MEA conference see go to www.mea.org.au/tasmania

We look forward to helping our spa partners grow their business in 2007.

LI'TYA – Spa Care From The Australian Dreamtime
PH: (03) 9587 7088
Fax: (03) 9587 7058
Email: nicky@litya.com
Web: www.litya.com