



The SpaAsia Crystal Awards are to spa as the Oscars are to movies. The industries most prestigious awards are quality driven and honour excellence in every area of spa business. To date the awards have set the benchmark in standards across the board from spa products to resort and day spa facilities.

This year saw some of the world's leading luxury brands including Hilton, Per Aquum & Grand Hyatt short listed, with a record number of LI'TYA spa affiliates nominated for the awards.

Drawn on October 4<sup>th</sup> at the SpaAsia Wellness Summit's gala ball, the big winner on the night was LI'TYA Spa Dreaming, the first flagship spa facility for LI'TYA, set in the landmark property of the St Kilda Sea Baths overlooking the foreshore of Port Phillip Bay. LI'TYA Spa Dreaming took out the award for Best Day Spa after judges and the public vote decided this LI'TYA spa encompassed SpaAsia's definition of spa whereby the business is driven with integrity and commitment to quality.

LI'TYA company founder and managing director Gayle Heron said today "Winning these awards shows that the LI'TYA Spa Dreaming concept is a viable and successful business venture that is second to none. The St Kilda facility has only been fully up and running for eleven months. To win this award after such a short amount of time is exciting and I am confident all our concept spas will be just as successful".

Currently, plans for more LI'TYA Spa Dreaming concept spas are underway in Dublin, Thailand, Broome and Indonesia, with interest from America and across Asia.

"With 40,000 years of sacred knowledge and plant wisdom, I feel the world is ready to embrace the concept of natural based skin care infused with Aboriginal healing modalities as new frontier of wellness" Gayle Heron.

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