

New Website Launch for the Day Spa and Health Retreat industry:

myspaguide.com.au is a new website launching in Australia in August 2010. Aiming to be the ultimate independent directory of Australian spas, myspaguide.com.au provides four crucial tools for spa seekers:

- A search tool for spas broken down by state, suburb, budget and spa type.
- A chance to have their say and review spas
- A place to read all about treatment guides, spa etiquette, to up to date content & news.
- Connections to social media communities on Facebook and Twitter.

GREAT BENEFITS FOR SPAS:

The spa search tool on myspaguide.com.au will allow potential new clients to find their way to your spa quickly and easily, increasing your business with minimal effort.

Our listings are free so that every spa in Australia can have the same level of exposure on the website. This gives spa seekers a resource that's totally independent.

WHAT ARE CLIENTS SAYING ABOUT YOUR SPA?

Knowing how your business is perceived is the most effective way of perfecting your clients experience and myspaguide.com.au is a fantastic way of finding out what people really think of your spa.

If a client thought your spa was the ultimate indulgence and money well spent then potential clients will read rave reviews. If the music was too loud or the towels lacked fluffiness then you can use that feedback to make it right. Your spa will also have a right of reply allowing you to communicate directly with the spa seekers.

Listings are FREE and include:

- "About us" information
- logo & photos (under 500KB)
- contact details for your spa
- a link to your spa's website
- example of your signature treatments

Go to <http://myspaguide.com.au/beta> and register then list your spa at <http://myspaguide.com.au/beta/list-my-spa.html>

UPLOAD YOUR LISTING NOW!

SPAS ALREADY LISTING ON myspaguide.com.au:

- Endota
- Peninsula Hot Springs
- La Chuan at The Langham
- Aurora Spa Retreat
- Ikatan spa
- Camp Eden

ADD MY SPA GUIDE TO YOUR MAILING LIST:

We really value your expert opinions and knowledge so please keep us up to date with your newsletters and press releases by adding us to your mailing list.

We will be contacting spas for your comments and thoughts on the entire spa experience so feel free to initiate contact with us if you have ideas for content or would like to write a blog for myspaguide.com.au

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