



**MEDIA RELEASE  
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**Thalgo embraces new formulations charter 'Grand Bleu'**

Thalgo, the leading brand in marine beauty and spa therapy recently adopted a new formulations charter for all its new products called 'Grand Bleu'. Effective from September 2008, the 'Grand Bleu' charter means that all new Thalgo products are natural, free from parabens, mineral oil, propylene glycol, artificial colouring, GMO's, silicon and ingredients of animal origin (except beeswax) ensuring their compatibility with even the most sensitive skin.

"Thalgo has embraced 'Grand Bleu'- the new formulations charter in response to the demands of our customers, said Gavin Caganoff, Marketing Director, Thalgo. "In general society wants safe products which have minimum impact on the environment and are more natural. People are making the choice to lead a more sustainable lifestyle and they expect the producers of their favourite products to do the same. We are thrilled that we can now produce goods which are kinder to the environment and satisfy the changing needs of our customers," he continued.

To support the new formulations charter Thalgo has also created a sustainable development policy for all its suppliers- asking them to be accountable for their products and production methods. Thalgo uses suppliers who choose raw materials with marine and or vegetable origins, preserve resources, respect ecosystems, manage and control waste and respond to feedback from their clients, therapists and end-users. As well as choosing suppliers for their own needs who share Thalgo's values and commitment.

A series of procedures are now also in place which aim to decrease the impact of Thalgo's products on the environment. Called *product eco-conception* these processes reduce the use of raw materials and energies used to produce Thalgo products.

"We have taken a step back from the way we used to create our products. New products are now analysed so that their production uses less energy and less packaging. Combined with our new paraben free formulations we want it to be clear that Thalgo is an eco-citizen and is doing its bit to reduce its negative impact on the environment;" he continued.

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