

New look for Ayurda

Ayurda has recently released its new international packaging on its range of beauty products. According to Ayurda Director, Rippan Sandhu the initial response has been positive.

“It was time for us to think about re-evolving our packaging. I wanted packaging that would reflect the quality of the beauty products we offer while maintaining our market position.”

“I also wanted our new packaging to be environmentally sustainable so the whole skin care is packaged in recyclable glass. We also decided not package our products in an outer cardboard box to reduce the carbon footprint in their manufacture.”

“My whole team is very happy with our new international packaging and we are all set to expand the range into the local and international markets.”



Please visit www.ayurda.com.au or contact Ayurda Australia Felicity Potter 03 52616328 for more information.