

VitaMan Reaches For The Stars

Men's Grooming Company using unique, all-natural Australian Indigenous extracts, continues to get International acclaim!

World pioneers, VitaMan were the first Australian company in 1999 to develop an all-natural male skin and hair care range using native indigenous plant, herb and fruit extracts with a history of use dating back 40,000 years.

VitaMan created a luxurious 'head to toe' grooming range dedicated to the needs of Men. Today VitaMan offers the most comprehensive Men's Grooming brand with 35 Retail products in total covering: [Shave], [Face], [Body], [Sports], [Travel], and over 20 products in the Professional Range developed for Spa and Salon Treatments.

The fact that VitaMan is the first Australian company to create an all-natural, all-inclusive skincare range for men is why this high performance range is now available in 28 countries around the world at leading retail stores, exclusive resorts, hotels and spas.

Following 'star' success in Paris at the 'Beauty Challenger Awards' and being voted the number 1 "Best Male Grooming Range" at the exclusive Cosmeeting, Paris the international beauty tradeshow and being nominated by the Industry Bible International Cosmetique News Magazine (ICN) as one of six niche brands to watch!

Today VitaMan is the number 1 international niche brand at Galeries Lafayette, Paris.

Last year VitaMan was chosen as the exclusive men's skincare brand for retail and professional treatments at the new Wynn Hotel – Encore Resort in Las Vegas.

VitaMan again proved this time in New York and LA that they are at the very forefront of the burgeoning Male Grooming Industry because for the third year VitaMan was selected for the G'Day USA Australia Week this year providing products to Hugh Jackman, Baz Luhrmann, Eric Bana and Rod Laver.

2009 has already proven to be a great success with major achievements including; VitaMan securing plans to launch into 6 six Barneys Department Stores across the United States of America from June onwards and VitaMan appointing VitaMan Australia as the new Australian distributor.

VitaMan is used in leading Spas and sold in Retail Stores worldwide.

www.vitaman.com.au