

essie®

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**Exclusive nail-care partner of Fashion Weekend Sydney
May 14th- 17th 2009
Royal Hall of Industries, Moore Park**

essie, home of the best dressed nails, is excited to announce their partnership with Fashion Weekend as their official nail care partner. Fashion forward and always ahead of the trends, essie is the natural fit for the ultimate fashion and beauty event of 2009.

The highlight of the fashion calendar, Fashion Weekend gives the opportunity for the style-savvy to indulge in shopping, catwalk shows and makeovers.

Fashion Weekend isn't just about clothes, it's about providing the tools and the knowledge to create the perfect new look, the cornerstone of which is a fabulous manicure. The ultimate "it" accessory of any season is always the best dressed nails.

essie as Fashion Weekend's exclusive nail care partner will give Fashion Weekenders the opportunity to revamp their nails, check out the latest essie colours and learn tips from essie nail experts. At the essie nail bar, nail-care experts will be offering mini express manicures for just \$17.00 which includes a nail polish colour chosen from essie's extensive range of 250 colours.

Additionally, essie will be collaborating with high-profile, leading Australian designers such as Alex Perry, Sass and Bide, Marnie Skillings, Nicola Finetti and Alice McCall to create the nail looks for each designer showing on the catwalk. No look or collection is complete without the perfect manicure and pedicure.

Stockist no: (02) 9477 6900

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